**Marketing Team –   
Social Media Coordinator**

**Candidate Challenge**

**Challenge →**  
Reflect on your experience as a member of the design community at UC San Diego. Think of an event that you would like to see Design Co host (in the context of the pandemic). Then create a detailed marketing plan for the event. Though this is a social media role, think beyond the constraints of social media marketing.

**Deliverables →**

Please come to your interview with the completed challenge. We recommend that you use Google Slides to present your challenge.